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What is claimed is:

1. A composition for improving substrate characteristics, the composition comprising:

10 i) from about 0.1 to about 20.0% by weight of at least one substrate enhancing agent selected from the group consisting of a polyhydric alcohol, a polyether, a monohydric alcohol and a mixture thereof; and
ii) greater than about 5.0% by weight water
wherein the polyhydric alcohol is at least a C₄ polyhydric alcohol, the polyether
15 comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol is at least a C₅ monohydric alcohol.

2. The composition according to claim 1 wherein the substrate is a curtain, table cloth, upholstery, sheet or clothing.

20 3. The composition according to claim 1 wherein the characteristics include wrinkles, shape distortion or both.

25 4. The composition according to claim 1 wherein the polyhydric alcohol is a C₄ to C₁₈ alkane diol; the polyether is a polyalkylene glycol having a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

5. The composition according to claim 1 wherein the composition further comprises a surfactant.

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6. The composition according to claim 5 wherein the composition further comprises a silicon comprising compound, a substituted vegetable oil, a fatty acid ester, a quaternary ammonium compound or mixtures thereof.

5 7. The composition according to claim 1 wherein the substrate enhancing agent is tallow alcohol.

8. A method for reducing wrinkles, shape distortion or both from a substrate comprising the steps of:

10 (a) contacting the substrate with a composition comprising:

- (i) from about 0.1 to about 20.0% by weight of a least one substrate enhancing agent selected from the group consisting of a polyhydric alcohol, a polyether, a monohydric alcohol and a mixture thereof; and
- (ii) greater than about 5.0% by weight water

15 wherein the polyhydric alcohol is at least a C₄ polyhydric alcohol, the polyether comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol is at least a C₅ monohydric alcohol; and

(a) allowing the substrate to dry.

20 9. The method according to claim 8 wherein the substrate is a curtain, tablecloth, upholstery, sheet or clothing.

10. The method according to claim 8 wherein the polyhydric alcohol is a C₄ to C₁₈ alkane diol; the polyether is a polyalkylene glycol having a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

11. The method according to claim 8 wherein the composition further comprises a surfactant.

30 12. The method according to claim 11 wherein the composition further comprises a silicon comprising compound, a substituted vegetable oil, a fatty acid ester, a quaternary ammonium compound or mixtures thereof.

5 13. The method according to claim 8 wherein the substrate enhancing agent is tallow alcohol.

10 14. The method according to claim 8 further comprising the step of hanging the substrate up or placing the substrate on a flat surface after contacting the substrate with the composition.

15. The method according to claim 8 further comprising the step of ironing the substrate.

15 16. An article of manufacture comprising:

(a) dispenser; and

(b) a composition for improving characteristics of a substrate comprising:

- 20 i) from about 0.1 to about 20.0% by weight of at least one substrate enhancing agent selected from the group consisting of a polyhydric alcohol, a polyether, a monohydric alcohol and a mixture thereof; and
ii) greater than about 5.0% by weight water

wherein the polyhydric alcohol is at least a C₄ polyhydric alcohol, the polyether comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol is at least a C₅ monohydric alcohol.

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17. The article of manufacture according to claim 16 wherein the dispenser is a spray bottle.

30 18. The article of manufacture according to claim 16 wherein the composition further comprises cyclodextrin.

19. The article of manufacture according to claim 16 wherein the substrate enhancing agent is a C₄ to C₁₈ alkane diol; the polyether is a polyalkylene glycol having

5 a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

20. The article of manufacture according to claim 16 wherein the article of manufacture is sold with instructions to hand up the substrate after applying the composition, or instructions to place the substrate on a flat surface, or instructions to tension and smooth the garment, or a combination thereof.